PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.:

09/773,943

Group Art Unit No.:

3622

Applicant(s):

Ronald Jacoby, et al.

Examiner:

Jeffrey D. Carlson

Filing Date:

January 31, 2001

Docket No.:

085804.019600

Title:

SYSTEM FOR DYNAMIC GENERATION OF ONLINE

STREAMING MEDIA ADVERTISEMENTS

Customer No.:

76058

CERTIFICATE OF TRANSMISSION

I hereby certify that this document is being transmitted electronically to the United States Patent and Trademark Office via the EFS Web e-Filing system on April 28, 2009.

Name: Christine Lucas

AMENDMENT AND RESPONSE WITH RCE

Date: April 28, 2009

Mail Stop RCE Commissioner for Patents Post Office Box 1450 Alexandria, Virginia 22313-1450

Dear Sir / Madam:

This paper, which is being filed with a Request For Continued Examination (RCE), is in response to the Office Communication dated January 28, 2009. Please amend the application as follows.